Light the Way Gala



St. David's Gala Sponsorship Opportunities

St. David's
DEVELOPMENTAL & THERAPEUTIC SERVICES

About St. David's

Connecting Paths. Nurturing Growth.

Each year, more than 9,600 children and caregivers across the Twin Cities access **life-changing services** through St. David's. Infants, toddlers, and young children depend on early intervention therapies that shape how they will learn, grow, and participate in school, work, and community life.

They find here what no other entity in the Twin Cities provides on its own: children's mental health care; preschool autism treatment; speech, occupational, and feeding therapies; parenting support; and inclusive early childhood education delivered **at the most critical window of development**. These services not only transform individual lives, they support the entire family and create the foundation for healthier communities and a stronger economy.

From our Minnetonka and Minneapolis Centers to 30 partner sites across the metro, children who might otherwise fall through the cracks **gain the chance at a brighter path**. In doing so, St. David's strengthens the future of Minnesota's families, businesses, and communities.



Our Audience

Be Seen. Be Remembered. Be a Force for Good.

For 38 years, our annual gala has gathered Twin Cities community leaders, philanthropists, and advocates. In recent years, attendance has grown to more than 500, and last year alone the event raised more than $1,000,000, with over a quarter of that investment coming from corporate partners.

This night delivers unmatched visibility: a premier gathering of business and civic leaders; a competitive silent auction; a live auction featuring experiences that can't be bought elsewhere; and a powerful fund-a-need moment spotlighting families transformed by St. David's.

For companies, it's a rare opportunity to align your brand with early investment in children, demonstrate your leadership in the community, and connect with a highly engaged audience that knows the value of building strong futures.







Event Details

St. David's
Light the Way Gala

Saturday, March 6, 2027
Royalston Square
501 Royalston Ave., Mpls 55405

5:30 P.M. RECEPTION & SILENT AUCTION
Drinks and small bites, raffle ticket sales, silent auction

6:30 P.M. DINNER BEGINS

7:00 P.M. PROGRAM
Live auction, stories and speakers

9:30 P.M. LATE NIGHT LOUNGE
Music, cocktails, celebrate!

Cocktail attire | Complimentary wine and beer | Cash bar





Why Sponsor?

1. **Invest at the right time.** Every dollar raised fuels early intervention—where research shows the greatest return, both for children and for our economy.

2. **Help more children.** Fuel St. David's growth and help 1,500 children on our waiting list access the supports that prepare them for school, and for productive, fulfilling lives.

3. **Advance a proven model.** Partner with the only organization in Minnesota that combines inclusive early childhood education, pediatric therapies, and mental health services under one roof.

4. **Gain visibility among leaders.** Position your brand alongside hundreds of executives, civic leaders, and philanthropists committed to making Minnesota stronger.





Sponsorship Packages

Presenting Sponsor

- Title sponsor recognition and logo placement, including “presented by” designation on event website, invitation, promotional materials and event signage
- Full-page, full-color ad in program
- Multiple social media mentions across all event platforms
- Recognition by emcee and board chair in remarks
- Two tables with premium placement and seating for up to 20 guests *(optional)*
- Annual Report listing

$50,000

Shine Sponsor

- First tier display of company logo on the event website, invitation, promotional materials, and event signage
- Full-page, full-color ad in program
- Multiple social media mentions across all event platforms
- Recognition by emcee in remarks
- Recognition as Live Auction sponsor across event signage
- Two tables with premium placement and seating for up to 20 guests *(optional)*
- Annual Report listing

$40,000

Illuminate Sponsor

- First tier display of company logo on the event website, invitation, promotional materials, and event signage
- Half-page, full-color ad in program
- Multiple social media mentions across all event platforms
- Recognition by emcee in remarks
- Recognition as event component sponsor with logo placement at the component of your choice - options include Silent Auction, Valet, Photo Opportunity, and After Party
- One table with premium placement and seating for up to 10 guests *(optional)*
- Annual Report listing

$25,000

Sponsorship Packages

Vision Sponsor

- Second tier logo placement at event
- Half-page, black & white ad in program
- Logo inclusion on the event website, social media and promotional materials
- Recognition by emcee
- One table with premium placement and seating for up to 10 guests *(optional)*
- Annual Report listing

$15,000

Mission Sponsor

- Second tier logo placement at event
- Half page black & white ad in program
- Name inclusion on the event website, social media and promotional materials
- Recognition by emcee
- One table with seating for up to 10 guests *(optional)*
- Annual Report listing

$10,000

Impact Sponsor

- Third tier logo placement at event
- Name listing in program
- Name inclusion on the event website, social media, and promotional materials
- One table with seating for up to 10 guests *(optional)*
- Annual Report listing

$5,000

Sponsor Benefits

	PRESENTING	SHINE	ILLUMINATE	VISION	MISSION	IMPACT
TITLE SPONSOR RECOGNITION ACROSS ALL CHANNELS	✓					
LOGO RECOGNITION ACROSS MARKETING	✓	✓	✓	✓	✓	Name Listing
PROGRAM INCLUSION	Full Page Color Ad	Full Page Color Ad	Half Page Color Ad	Half Page B/W Ad	Half Page B/W Ad	Name Listing
SOCIAL MEDIA MENTIONS ACROSS PLATFORMS	3+	2+	2+	1+	1+	1+
VERBAL RECOGNITION BY CEO IN OPENING REMARKS	✓					
VERBAL RECOGNITION BY EMCEE	✓	✓	✓	✓	✓	
EVENT SEATING	2 tables Premium Placement	2 tables Premium Placement	1 table Premium Placement	1 table Premium Placement	1 table	1 table
INCLUSION IN ANNUAL REPORT	✓	✓	✓	✓	✓	✓
BRANDING AT EVENT ELEMENT		✓	✓			

Milestones & Timeline

Logos & Social Handles due
November 10 (for inclusion in printed invitation, if applicable)
January 6 for inclusion in social posts, other marketing

Program Ad (if applicable) due
February 1
Specs to be provided

Guest Names & Meal Selections due
February 1

Payment Due
March 27

**A note on using DAF payments: The IRS has strict rules when it comes to donor advised funds (DAFs) and charitable fundraising events. Specifically, they prohibit DAFs from covering any part of a sponsorship or event ticket when there are goods or services exchanged for the purchase, such as a meal, even if a segment of the ticket price is deemed tax-deductible. If you choose to waive your event attendance benefits as a sponsor, you will be able to use a DAF payment. Additionally, grants may not be used to pay for items or services purchased or won at a charity auction.*



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